

CANCER PROJECT FUND CAN HELP PATIENTS CONTINUE TREATMENT

by Nicki Williams, MSW, Clinical Social Worker, UW Cancer Center Riverview

UW Cancer Center Riverview is very pleased to announce that our Cancer Project Fund recently received a \$1,500 grant from the Gannett Foundation.

The Cancer Project Fund helps the Cancer Center's most needy patients receive practical assistance to support their cancer treatments. The type of assistance provided for by the Cancer Project Fund has included: transportation expenses, prescription co-pays, durable medical supply expenses (i.e. crutches, walkers, bath chairs, donut cushions, etc.), and non-durable medical supply expenses (i.e. liquid food supplements, tube feeding supplies, oral and skin care products, thermometers, wigs, hats, scarves, prosthetic bras, adult diapers, etc.). Sadly, without this help, some patients feel they have no choice but to do without needed treatment, medications or supplies.

Before a patient qualifies to receive assistance from the Cancer Project Fund, I consult with the patient to assess their financial need. We then work together to research and review all known community and other resources that may be available to address the patient's needs. Following this assessment, should a need still exist, the Cancer Project Fund may be utilized.

Managed by the Riverview Health Care Foundation, the Cancer Project Fund receives contributions from a number of donors, most of whom are relatives and friends of UW Cancer Center Riverview patients and former patients. Sometimes, current and former Cancer Center patients themselves contribute to the Cancer Project Fund in order to help other patients continue to receive uninterrupted cancer treatment - regardless of their ability to pay.

Expenses of the Cancer Project Fund are expected to be more than \$10,000 in 2011. While the Cancer Project Fund can provide some assistance to cancer patients, the need is always greater than the funds available. If you would like to help cancer patients in our area by contributing to the Cancer Project Fund, please call the Riverview Health Care Foundation at 715-421-7488. Or, if you prefer to donate to the Cancer Project Fund online, you may do so by visiting the Riverview Health Care Foundation's web site at www.riverview-foundation.org and clicking on the word "Donate."



UW Cancer Center Riverview is very grateful to the Gannett Foundation for its generous contribution to the Cancer Project Fund. This money will be put to very practical use in helping local cancer patients with expenses related to their treatment at UW Cancer Center Riverview. Located within Riverview Hospital in Wisconsin Rapids, UW Cancer Center Riverview is an affiliate of the University of Wisconsin Carbone Comprehensive Cancer Center, Madison. The Cancer Center offers world-class cancer care in a beautiful, comforting setting that's close to home. For more information about UW Cancer Center Riverview, please call us at 715-421-7442 or visit our web site at www.rhacancercenter.org.

